

Warning!

You have a serious business problem!

Your most valuable asset - your computer data, is NOT insured and can not be insured

Accidents happen! Fire, theft, flood, vandalism, hard drive failure, viruses - the list is endless.

The only way to protect this irreplaceable asset is to make backups.

Most companies NEVER recover from a major data loss!

In the past, people attempted to solve this problem with 'in-house' backups. This has several flaws:

Inconsistent - Nobody does proper backups, even those with tape drives. Backups must be done daily - which nobody does. Busy people put it off until later - *and they never get done!*

Verification - Nobody verifies the backup. They just trust the data is readable.

Safety - Backups placed in a desk or on top of the computer - where a fire can destroy the computer AND the backups, is not a good idea, yet it's done everyday!

Security - Virtually nobody uses password protection. Their data can be viewed by anyone, anytime!

Reliability - All tapes and disks fail! They are mechanical devices, i.e. they wear out. Additionally, putting a tape or disk near any magnetic source can erase the data - a telephone, a loudspeaker, a printer, a magnetized screwdriver, even a paper clip dispenser!

Unqualified personnel - Many times, the daily backup routine is delegated to an entry level employee, who has little or no technical training and often no motivation to see that it is done right.

WE HAVE A BETTER SOLUTION - Our Remote Backup Service!

This service will protect your data by automatically making daily backups, 7 days a week, 365 days a year - *without human intervention!* This solves ALL the in-house problems!

This service has several advantages for you:

- **It's extremely secure** - All files are triple encoded with a password known only to you.
- **No training required** - We provide the software and setup, at that point it's fully automatic!
- **It's offsite** - away from ALL the disasters that can strike your computer system.
- **Data verification** - each file is verified four times during the backup process.
- **Data recovery** - a simple phone call is all it takes!
- **Inexpensive** - less than the price of a cup of coffee. Less than what you can do it in-house!



There are only two types of computer users, those who *have* lost data and those who *will!*

Please call us now, before it's too late - *there's no obligation*

***Data Star* Remote Backup Services**

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Mention this ad and get 1 month of FREE service!